

MSDU Student Poster Presentation 2012 Requirements

- Poster size may not exceed 48" x 36", but may be displayed horizontally or vertically.
- Poster must have a **stiff backing**, allowing display on an easel without falling or rolling.
- Poster must be prepared in advance; supplies for this purpose will not be available.
- Each poster should have a heading, giving the title of the presentation.
- Each poster must be **anonymous**. The author and the sonography institution should not be displayed on any visible portion of the poster, front or back. The medical facility or other identifying information must not be displayed. Display of author(s) or institution name will result in disqualification.
- All references must be cited consistently and appropriately. This includes images and diagrams. It should be clear whether the author has made their own illustration or is citing it from a text. The author may use either in-text citation or footnotes, so long as they are consistent.
- Format of content and style of presentation is to be determined by the author(s).
- Author must be present at Wine and Cheese Reception to accept award. In the event of multiple authors, at least one must be present. If an author is not present, the award will be given to the next highest ranked poster.
- There are a maximum of 4 authors per poster.
- Topic is taken into consideration during the judging process. If two posters are of equal quality in all other ways, the poster with a more complex and difficult topic will awarded a higher score. However, a poster that poorly represents a complex topic will not be scored higher than a poster that represents a less complex topic elegantly, clearly, and completely.
- The Poster Awards are Gift Certificates for the SDMS website, where textbooks and additional materials are available to order:
 - First Place: \$300
 - Second Place: \$150
 - Third Place: \$100
 - Honorable Mention: \$75

The award is to be shared among authors; a single author spends the award at their discretion, but multiple authors must decide among themselves how to share the funds.